

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF VIRGINIA  
Alexandria Division**

**HELP HOSPITALIZED VETERANS,**     )  
    **Plaintiff,**                             )

**v.**                                     )

**AMERICAN TARGET**                     )  
**ADVERTISING, INC., et al.,**         )  
    **Defendants.**                             )

**Case No. 1:13-cv-1184**

**ORDER**

The matter came before the Court for a final pretrial conference.

For the reasons stated from the Bench, and for good cause,

It is hereby **ORDERED** that the parties are **DIRECTED** to comply with the following schedule with regard to the parties' forecasted cross motions for summary judgment.

- The parties' cross motions for summary judgment must be filed by 5:00 p.m. on Tuesday, March 11, 2014.
- The parties' responses must be filed by 5:00 p.m. on Thursday, March 20, 2014.
- The parties' replies must be filed by 5:00 p.m. on Wednesday, March 26, 2014.

It is further **ORDERED** that oral argument on the parties' cross motions for summary judgment, if necessary, is **SCHEDULED** for 10:00 a.m. on Friday, April 4, 2014.

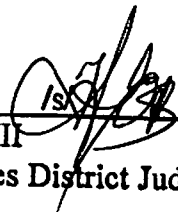
It is further **ORDERED** that the parties are **DIRECTED** to comply with the following schedule with regard to defendants' forecasted motion regarding lack of evidence on damages.

- Defendants' motion must be filed by 5:00 p.m. on Wednesday, February 26, 2014.
- Plaintiff's response must be filed by 5:00 p.m. on Friday, March 7, 2014.
- Defendants' reply must be filed by 5:00 p.m. on Tuesday, March 11, 2014.

It is further **ORDERED** that oral argument on defendants' motion regarding lack of evidence on damages, if necessary, is **SCHEDULED** for 10:00 a.m. on Friday, March 14, 2014.

The Clerk is directed to send a copy of this Order to all counsel of record.

Alexandria, VA  
February 20, 2014

  
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T. S. Ellis, III  
United States District Judge